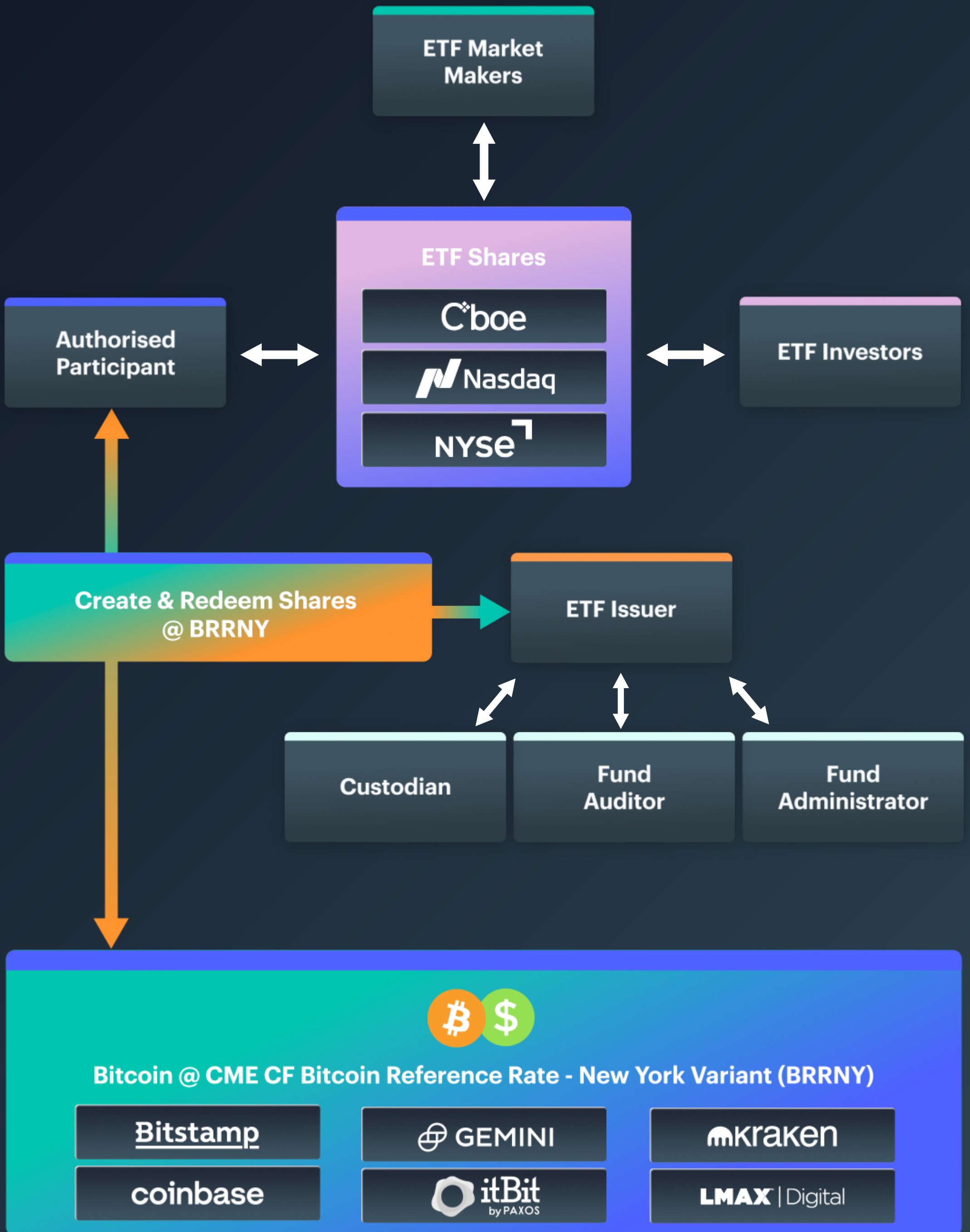


How Do Spot Bitcoin ETFs Work?



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Why Spot Bitcoin ETFs?

ETFs are simple, tracking the price of Bitcoin by owning Bitcoins but removing the need for investors to self-custody the asset, eliminating the complexities of managing wallets and private keys.





How do Bitcoin ETFs Work?

It's just like trading other ETF products!
BTC is held as the ETF's underlying
asset - allowing investors to buy shares
and hence ownership, without
navigating the crypto ecosystem.





Accessible to All

Retail investors buy and sell Bitcoin ETFs through existing brokerage platforms, eliminating the need to onboard with crypto exchanges. And institutional investors can gain exposure within the framework of their existing investment strategies.





Democratizing Crypto Investment

ETFs play a pivotal role in providing access to crypto. They offer a regulated, secure, and convenient avenue for anyone seeking exposure to Bitcoin's potential upside, irrespective of their familiarity with blockchain technology.





Unlock the Potential

Bitcoin ETFs stand as a bridge, blending the familiarity of traditional investing with the potential of the burgeoning cryptocurrency market. Important as the investment landscape continues to evolve – and embracing innovation becomes paramount.



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